

# One SHEET



## Programming

Monday – Friday / Weekend

### Demographics:

- ▶ Population reach: *3 million Travelers*, 26,000+ res
- ▶ Age: Women 18 to 49
- ▶ Income : \$35 – \$250K
- ▶ Music to motivate your day.

### Other relevant profile information:\*

- ▶ 80% of listeners own their own residence.
- ▶ 53% have used their Gold and/or Platinum credit card in past 90 days.

### Behavior traits\*

- ▶ Increased listener loyalty  
Builds advertiser loyalty.

\* Statistical information and studies available on request.

### Rates

\$14.00 / 30 second spot

\$18.00 / 60 second spot

Contact your Account Executive  
for current availability.

NOTE: Price of ad can vary based on time of day, week, time of year,  
length of contract, ad space availability, and package size.

Your Account Representative will go over rate details,  
increases and applicable discounts with you as we  
assist in building your ad campaign.

**Shaena Peterson | General Manager**

Alexandra Communications in Tillamook  
170 Third Street – Tillamook, OR 97141  
tillamookradio.com – 503-842-4422

**HOT AC** plays the best mix of music from the 90's through today. It's music-intensive, Top 40 radio for adults, without the rap and hard rock. It features a contemporary, upbeat tempo with a relatable and entertaining DJ presentation, along with large-scale promotions.

We're never more than three and half minutes away from your music.

### Special Programming Opportunities

#### Local News and Weather

Weekdays on the hour 6 am to 7 pm

