One SHEET

KYTE 105.5 FM

Demographics:

- Population reach: *3 million Travelers , 26,000+ res*
- Age: Women 18 to 49
- Income : $35 – $250K
- Music to motivate your day.

Other relevant profile information:*

- 75% of listeners own their own residence.
- 53% have used their Gold and/or Platinum credit card in past 90 days.

Behavior traits*

- Increased listener loyalty
  Builds advertiser loyalty.

** Statistical information and studies available on request.*

Rates

$16.00 / 30 second spot

$18.00 / 60 second spot

Contact your Account Executive for current availability.

NOTE: Price of ad can vary based on time of day, week, time of year, length of contract, ad space availability, and package size.

Your Account Representative will go over rate details, increases and applicable discounts with you as we assist in building your ad campaign.

Alexandra Communications in Tillamook
170 Third Street – Tillamook, OR 97141
tillamookradio.com – 503-842-4422

Programming

Monday – Friday / Weekend

HOT AC plays the best mix of music from 2000 to Today: Taylor Swift, Dua Lipa, Harry Styles, Justin Bieber, Ed Sheeran, Miley Cyrus. It's music-intensive, Top 40 radio for adults, without the rap and hard rock. It features a contemporary, upbeat tempo with a relatable and entertaining DJ presentation, along with large-scale promotions. We're never more than three and half minutes away from your music.

Special Programming Opportunities

Local News and Weather

Weekdays on the hour 6 am to 7 pm

