Political Period Rate Card

Day Time Premium – Weekly – Monthly – Weekend Focus

$400 a week – Twelve ads a day, five days in a row – saturation special (times not guaranteed)
$150 a week – Three ads a day, five days a week - morning, midday, afternoon drives.
$500 a month – Three ads a day, five days a week - morning, midday, afternoon drives.
$250 a month – Three ads a day, Friday and Saturday - morning, midday, afternoon drives.

(Pre-emptible. May be rescheduled without prior notice)

Non-package Commercial Rates

$17 per thirty-second ad – day part specific $20 per sixty-second ad – day part specific

$16 per thirty-second ad – 6a-7p $18 per sixty-second ad – 6a-7p
$14 per thirty-second ad – 8p-5a $17 per sixty-second ad – 8p-5a

(Guaranteed placement, non-pre-emptible, rates net to station)

No Political Advertising – Local Only

News and Weather

$175 a month – Your ad featured daily on Hometown News or morning weather. One station.
$500 a month – Your ad featured daily on Hometown News or morning weather. All stations.

Ag Information Network on KTIL-FM

Line on Ag at 12:15pm, Ag Network News 12:32pm, Land and Livestock 1:32pm
$175 a month – Your ad featured daily adjacent to the program of your choice
$500 a month – Your ad featured daily adjacent to all three programs

Community Service

Pick your cause – Veterans, Traffic Safety, School Safety, Cancer Awareness, Animal Welfare. Or if there's something else you care about, let us know, we'll develop something for it too. You'll receive a mention at the beginning and the end showing your support.

$100 – 10 ads $200 – 25 ads $300 – 40 ads

All package and non-package rates are net as shown.