

One SHEET

Demographics:

- ▶ Population reach: **3 million Travelers**, 26,000+ res
- ▶ Age: Persons 25 and up
- ▶ Income : \$35 – \$250K
- ▶ Most listened to FM station.

Other relevant profile information:*

- ▶ 73% of listeners own their own residence.
- ▶ 53% have used their Gold and/or Platinum credit card in past 90 days.

Behavior traits*

- ▶ Increased listener loyalty
Builds advertiser loyalty.

* Statistical information and studies available on request.

Rates

\$16.⁰⁰ / 30 second spot

\$18.⁰⁰ / 60 second spot

Contact your Account Executive
for current availability.

NOTE: Price of ad can vary based on time of day, week, time of year,
length of contract, ad space availability, and package size.

Your KTIL Account Representative will go over rate details,
increases and applicable discounts with you as we
assist in building your ad campaign.

Alexandra Communications in Tillamook
170 Third Street – Tillamook, OR 97141
tillamookradio.com – 503-842-4422



Programming

Monday – Friday / Weekend

Tillamook's Country blends today's hits with the best of '90s country. Featuring legends like George Strait, Garth Brooks, Brooks & Dunn, and Alan Jackson—plus today's authentic country artists. Voiced by top national talent like Craig "Catfish" Hunter, Maria "ChaCha" Chavez, and Jenny D, Superstar Country delivers a big-time country sound with a local feel.

Special Programming Opportunities

DairyLand Variety – weekdays 9:25 am

Tillamook Today – weekdays 9:30 – 10 am

Land and Livestock – weekdays 12:15 pm

Northwest Reports – weekdays 12:35 pm

Line on Agriculture – weekdays 1:35 pm

News & Weather throughout the day

