

ALEXANDRA
COMMUNICATIONS

One SHEET

Demographics:

- ▶ Population reach: **3 million Travelers**, 26,000+ res
- ▶ Age: Persons 18 – 64
- ▶ Income : \$35 – \$250K
- ▶ AM/FM Combo covering Tillamook County

Other relevant profile information:*

- ▶ 80% of listeners own their own residence.
- ▶ 53% have used their Gold and/or Platinum credit card in past 90 days.

Behavior traits*

- ▶ Increased listener loyalty
Builds advertiser loyalty.

** Statistical information and studies available on request.*

Rates

\$15.00 / 30 second spot

\$18.00 / 60 second spot

Contact your Account Executive
for current availability.

NOTE: Price of ad can vary based on time of day, week, time of year, length of contract, ad space availability, and package size.

Your KTIL Account Representative will go over rate details, increases and applicable discounts with you as we assist in building your ad campaign.

Alexandra Communications in Tillamook
170 Third Street – Tillamook, OR 97141
tillamookradio.com – 503-842-4422



Programming

Monday – Friday / Weekend

CLASSIC ROCK has a multi-generational reach and recently scored its biggest ratings successes in a decade. Westwood One Classic Rock is centered on the greatest rock songs of the 70s and 80s with a dash of tracks from the early 90s. Classic Rock is a solid, stable format that attracts loyal and affluent listeners. The format is freshened by daily features, themed weekends, specialty programs & promotions and a world-class airstaff.

Special Program Opportunities

Local News and Weather

Portland Trailblazers

Oregon State Football

